

This month, we decided to deviate from our usual newsletter format to redirect your attention to something that I personally feel very strongly about. In April, we published our newsletter, [Preparing for the Phone Call That You Never Want to Get](#), in which I spoke in length about a personal health situation that I faced earlier this year.

In working with over 2,000 business owners in the last 39 years, I hear firsthand how many of them lay awake at two o'clock in the morning worrying about 'the tomorrows'. The bigger concern should really be, what if they had no more tomorrows?

For the sake of your family, your business, and the families that depend on your business, **take 2 minutes and 47 seconds to watch the video below.**

You will meet a business owner named Larry whose life changed forever 10 years ago after a devastating illness. See how he and his spouse have dealt with the emotional and financial impact, and why it is so important to plan for an uncertain future.

About Our Company

Blueprints For Tomorrow is a nationally recognized financial services company that specializes in contingency, succession, and transition planning with a focus on growing businesses and improving cash flow.

We work directly with closely held businesses to create customized strategies and solutions that ensure the future of their organizations. As a third-generation company with over 40 years in the industry, we have the pleasure of serving thousands of clients and their families across the country.

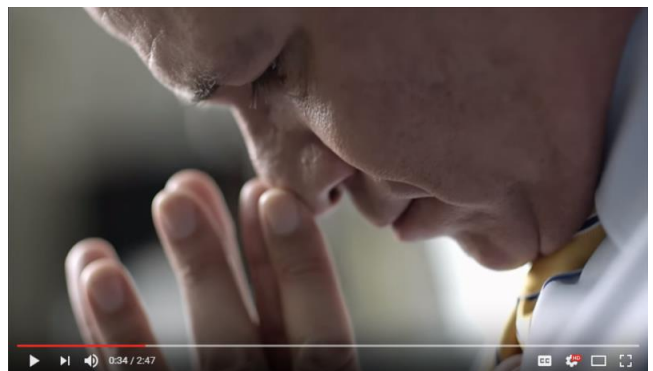
blueprintsfortomorrow.com

9332 E. Raintree Dr., Suite 110
Scottsdale, Arizona 85260

info@blueprintsfortomorrow.com

Local: 480.596.1525
Toll-free: 800.845.9091

[YouTube Video Link - Larry & Pam's Story](#)



This video was produced by Prudential and has no advertisement of any kind.

We Prepare Business Owners for the Unexpected

It takes a lifetime to build a business and it takes a moment for it to fall apart. All it takes is an unexpected death, an unforeseen illness, or a key personnel departure. Business owners must understand the possibilities, prepare for the risks, and plan for their continuity and succession. Protecting the business means protecting the families that depend on it. The financial stability is interconnected. We understand this because we live it ourselves. **-Founder & Nathan S. Sachs, CLU, ChFC, CFBS, CTP**